

I&P Education to Employment

Improving the employability of the African youth



I&P Education to Employment (IP2E) is a pioneering impact financing program with the objectives of **improving access to quality education for young people and filling the gap between training and employment opportunities in Africa**. IP2E supports companies operating in the educational ecosystem. The program is currently funded by **Mastercard Foundation** and the **European Union**. It targets to **scale up 100 educational businesses and schools in West and East Africa**.

The challenges of education in Africa

Access to quality higher education is limited, costly, and not always adapted to the labor market requirements.

450 million of young women and men will enter the African job market by 2050.

Only **3%** of impact fund assets are invested in the education sector.

An uneven distribution of educational budgets

- TVET (4%)
- higher education (20%)

IP2E impact thesis

Promoting African youth employability and empowerment through impactful, innovative, and responsive financing models addressing the different challenges of education in terms of quality, access and equity.

The goals of change

Improve **training and education quality** and relevance provided by private schools/organisations



Increase **access** to education and training for girls, women and vulnerable young



Results and impacts

Increase **youth access to decent jobs and entrepreneurship** for an inclusive and efficient economy



Strengthen **social cohesion** and reduce **inequalities** in fragile African countries



Our solution

- ➔ An additional investment approach through a rigorous due diligence process and strategic support to strengthen the business model and ensure financial sustainability and scaling up of the funded companies;
- ➔ Catalytic funds adapted to the education sector using concessional/blended finance tools: interest-free loan, equity, quasi-equity, technical assistance, grant, matching funds.

Target companies

Educational institutions + ancillary activities : publishing house, vocational training, private higher education institutions, educational support platform, business schools, etc...

Program objectives

DIGITALIZATION

Support companies in the effective deployment of their digitization strategy



SOCIAL INCLUSION

Setting up mechanisms to ensure access to education for vulnerable youth, especially young women.



SAFEGUARDING

Implementation of effective learner protection policies and practices



IMPACT MEASUREMENT

Assessment and monitoring of the professional integration of graduates/beneficiaries.



ADVOCACY

Promoting knowledge sharing and dialogue among key players in the education sector



Programs overview

The team

The IP2E program is supported by an **experienced team of 12 professionals** based in **Ivory Coast, Ghana and Senegal**.



Koumba ANOUMA is IP2E program director. Her broad experience covers investment, strategy and international development.

Location

- | | |
|--------------|------------|
| Benin | Mali |
| Burkina Faso | Mauritania |
| Cameroon | Niger |
| Ivory Coast | Senegal |
| Gambia | Chad |
| Ghana | Togo |
| Guinea | |



Impacts*

*Dats, December 2022

- €7 million implemented
- 27 SMEs supported
- 24 000+ young students beneficiaries
- 2 500 jobs preserved / created
- 55% of women beneficiaries

Technical assistance partners

They provide solutions in digitalisation, social inclusion and impact measurement areas.



Support and Networks



Focus IP2E companies



CENTRE D'APPUI À L'INITIATIVE FÉMININE (CAIF) Dakar - SENEGAL

The **CAIF** is a professional training center specialized in catering and hospitality, design and styling, hairdressing and esthetic with a strong gender impact. **Founded in 2003**, CAIF has earned a strong reputation and provides **quality training in line with the job market**.

- Program accreditation
- Creation of learning content
- Development of the **computer room**
- Improving **internet accessibility**
- Creation of a **career center**
- Establishment of **scholarships**

SMARTLINE PUBLISHERS Accra - GHANA

Smartline Publishers is a **Ghanaian book publishing company** that produces educational and non-educational books.

- 5 new jobs created
- National survey to assess students reading levels and adapt the offer accordingly
- Publication of 24 academic titles
- Production of electronic books



About Investisseurs & Partenaires (I&P)

Since its creation in 2002, Investisseurs & Partenaires, **an impact investment group entirely dedicated to African SMEs**, has supported more than 200 SMEs in many African countries.

Contact us

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