

# AFRIQUE CREATIVE

## CULTURAL AND CREATIVE BUSINESS INCUBATION PROGRAMME

### Afrique Créative, Partnering Talents

Afrique Créative is an ambitious support programme aimed at accelerating the development of cultural and creative enterprises (CCI) that create jobs, generate growth, and bring about change.

The **second edition** of the programme is structured around three phases:

1. **Pre-incubation** phase (for 15 to 18 entrepreneurs for 3 months)
2. **Incubation** phase (for 8 entrepreneurs for 6 months)
3. **Acceleration** phase (for 8 entrepreneurs for 3 months)

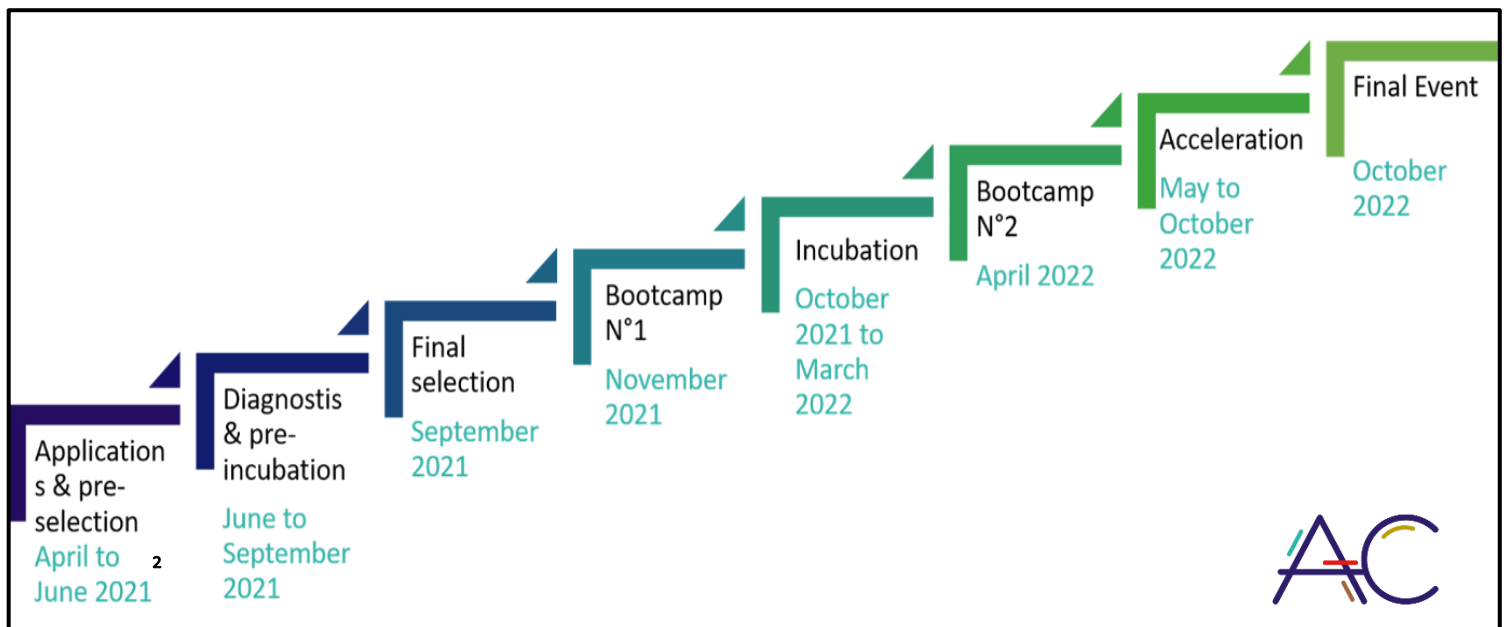
The 2021 call for applications is open until **23 May 2021** and will allow 18 entrepreneurs\* to enter the pre-incubation phase.

At stake – the pre-incubation phase (3 months):

- > **Technical support**, in terms of entrepreneurial capacity building, provided by a local incubator.
- > **E-learning courses** common to the whole cohort on various subjects (HR management, marketing, etc.).
- > The possibility of **pitching one's acceleration project** in front of a jury made up of cultural and institutional players and investors, who select the 8 best projects for the rest of the programme (technical assistance and financial support)

All information on the call for applications and the support programme is available on the website: [afriquecreative.fr](http://afriquecreative.fr)

### The main stages of the programme:



Afrique Créative is funded by :



Implemented by:



In partnership with:

- Burkina Faso : La Fabrique
  - <https://www.lafabrique-bf.com/>
- Cameroon : ActivSpaces
  - <https://www.activspaces.com/>
- Ivory Coast : Impact Hub
  - <https://abidjan.impacthub.net/>
- Ghana : iSpace
  - <https://www.ispacegh.com/>
- Morocco : Bidaya
  - <https://www.bidaya.io/>
- Uganda : The Innovation Village
  - <https://innovationvillage.co.ug/>
- Democratic Republic of Congo : Kobo Hub
  - <https://kobo-hub.com/>
- Senegal : Concree
  - <http://www.concree.org/>
- Tunisia : Lab'ess
  - <https://www.labess.tn/>

\*Applicants are eligible if they meet the following conditions: Be a cultural and/or creative structure; Be a private legal entity (company); Be established in one of the following nine countries: Burkina Faso; Cameroon; Ivory Coast; Ghana; Morocco; Uganda; Democratic Republic of Congo; Senegal; Tunisia; Have been in existence for at least 2 years; Be legally registered with the relevant national authorities; Have completed the application form and provided all the required documents.