

# I&P'S CONTRIBUTION TO THE SUSTAINABLE DEVELOPMENT GOALS

June 2017



## WHAT ARE THE SUSTAINABLE DEVELOPMENT GOALS?

In 2015, the UN adopted the [2030 Agenda for Sustainable Development](#) and its 17 Sustainable Development Goals (SDGs). Succeeding to the Millennium Development Goals, the SDGs expand the challenges that must be addressed to eliminate poverty and embrace a wide range of inter-connected topics across the economic, social and environmental dimensions of sustainable development.

I&P is committed to addressing key development issues in Africa and to measuring its contributions to the United Nations' newly established Sustainable Development Goals (SDGs).

## AT PORTFOLIO LEVEL

### SDGS

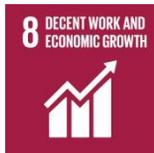
### CURRENT CONTRIBUTIONS

### KEY INDICATORS FROM I&P PORTFOLIO



- Decent **job creation**
- **Health insurance** coverage for employees and their families
- Goods and services **meeting basic needs** (food, health, microfinance, etc.)
- **Business opportunities** for small-scale suppliers and distributors

- 45% direct employment growth during the holding period
- More than 5,500 direct jobs created/sustained
- 70% of suppliers are local
- 80% of employees covered by health insurance



- Promotion of **women entrepreneurship** and women's access to leadership positions
- Development of **women's access to decent jobs** and income-generating opportunities

- 20% of companies owned or led by women
- 40% of women employees
- 50% or more of women clients in microfinance institutions



- A majority of investments located in **Least Developed Countries** and Fragile Countries and addressing local needs, including in rural areas

- 80% of investments allocated to Least Developed Countries and Fragile Countries



- Provision or use of equipment and services **improving environmental impact** (clean technology, energy efficiency, waste management, water and effluent management)
- Promotion of **sustainable use of natural resources**: sustainable fishery, forestry, agriculture

- **Annual assessment of portfolio's carbon footprint** (10,311 tCO2eq for IPAE in 2016)
- 50% of companies implementing "green projects"

## AT COMPANY LEVEL

I&P is also committed to investing in companies that address basic needs. 70% of our partner companies provide goods and services that directly respond to the Sustainable Development Goals, such as:

2  
ZERO  
HUNGER



- **EDEN TREE** provides fresh fruits and vegetables in Ghana. In 2016, the company sold 520 tons of fruits or vegetables.
- **NUTRI'ZAZA** aims to improve child nutrition in Madagascar. More than 8,300 children eat daily the "Koba Aina", a highly nutritional baby flour distributed by Nutri'Zaza.
- **La Laiterie du Berger** is the only Senegalese company to manufacture dairy products from local fresh milk. The company sold 20 million dairy products in 2016.

3  
GOOD HEALTH  
AND WELL-BEING



- **NEST** provides quality healthcare for women and children in Dakar. The clinic received 3700 visits in 2016.
- **Pharmivoire Nouvelle** is the only local producer of intravenous fluids for local medical centers. The company sold 3,8 millions pouches in 2016.
- **Duopharm** is a Senegalese pharmaceutical distributor. It accounts more than 4,000 references, distributed to over 500 customers.

4  
QUALITY  
EDUCATION



- **Enko Education** offers high quality education in West Africa, with a scholarship scheme. 450 students benefitted from the programs in 2016.
- **Editions Afrique Lecture** publishes textbooks in Niger and sold more than 44,000 copies in 2016

6  
CLEAN WATER  
AND SANITATION



- **Delta Irrigation** installs efficient irrigation systems in Senegal and Côte d'Ivoire. (1,200ha of irrigated land in 2016)
- **Barajii** produces and commercializes water and locally produced fruit juices in West Africa. Barajii sold 5 millions packs of water in 2016.

7  
AFFORDABLE AND  
CLEAN ENERGY



- **PEG** brings off-grid solar energy access to rural and peri-urban communities. PEG counts more than 17,000 clients today
- **CDS** provides access to water and electricity to rural communities in Mauritania, promoting renewable energy. In 2016, 45,000 people benefitted from CDS' facilities.

9  
INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



- **CONERGIES** installs air conditioning and industrial cooling systems. including 70% of high energy efficiency systems
- **ENVAL Laboratoire** is one of the most important laboratory of physico-chemical and microbiological analyses in West Africa. ENVAL conducted 7900 analysis in 2016 for 73 different clients.

### FURTHER READING

Investisseurs & Partenaires (I&P) and the Foundation for International Development Study and Research (Ferdi) published in October 2016 a study on impact investment in Africa, entitled "**Investing in Africa's development: how impact investing can contribute to meeting the Sustainable Development Goals (SDGs) in Africa**".

In this study, the SDGs have been grouped into 8 main "SDG investment areas" where the private sector can play a key role: Fighting Poverty and Inequalities; Agriculture, Nutrition and Food security; Healthcare, Water and Sanitation; Education; Energy Access; Infrastructure and Innovation; Sustainable cities; and Environment and Biodiversity. For all these main SDG investment areas, the study look at the current situation in Africa, the financial resources needed to achieve the goal, the potential role of the private sector and how impact investors can contribute to achieve this SDG.

#### Investing in Africa's Development

How can Impact Investment contribute to SDGs in Africa?



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